



BeYond  
AMSTERDAM

 bespoke city experiences 

## PRIVACY STATEMENT

Beyond Amsterdam

### Introduction

BeYond Amsterdam takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us at [privacy@beyondamsterdam.com](mailto:privacy@beyondamsterdam.com).

### Who is BeYond Amsterdam?

BeYond Amsterdam is the one-man business BeYond City Experience, with registered office at (1018 AD) Amsterdam listed at the Trade Register of the Dutch Chamber of Commerce under 72860545.

BeYond Amsterdam is as the controller ultimately responsible with regard to the processing of your personal data.

### How does BeYond Amsterdam use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data BeYond Amsterdam uses for that specific purpose, the legal justification, and the amount of time BeYond Amsterdam keeps this data. For clarity's sake, we have categorised the purposes.

#### *Services, customer management and financial administration*

If BEYOND AMSTERDAM has made efforts at the client's request that result in a specified offer (specifying all elements of the engagement) whereas no agreement is concluded between BEYOND AMSTERDAM and the client, the client is not free to have a third party/competitor of BEYOND AMSTERDAM submit an offer on the basis of the elements offered by BEYOND AMSTERDAM.

### *Marketing*

When the client concludes an agreement with a third party/competitor in respect of an engagement or a comparable engagement for which BEYOND AMSTERDAM submitted a specified offer, the client is obliged to pay BEYOND AMSTERDAM compensation for the work performed in respect of the offer, which compensation shall be determined at 10% of the price payable by the client to the third party /competitor pursuant to the agreement concluded between them.

### *Website*

Purpose	Website analytics
Information	Online behaviour, Location
Legal basis	Legitimate interests
Interest concerned	Commercial interests
Storage period	Maximum 2 years
Purpose	Account
Information	Name, Address, Email, Username, Password, User ID, Message content
Legal basis	Necessary for the performance of a contract
Storage period	Maximum 2 years
Purpose	Submitting reviews or messages
Information	Name, Address, Email, Username, Password, User ID, Message content
Legal basis	Necessary for the performance of a contract
Storage period	Maximum 2 years
Purpose	Chat feature
Information	Name, Address, Email, Username, Password, User ID, Message content
Legal basis	Necessary for the performance of a contract
Storage period	Maximum 2 years

### *Security and fraud prevention*

Purpose	ID verification
Information	Electronic identification, Phone, Password, Name, Address
Legal basis	Legitimate interests
Interest concerned	Commercial interests
Storage period	Maximum 2 years
Purpose	Data security
Information	Electronic identification, Phone, Password, Name, Address
Legal basis	Legitimate interests
Interest concerned	Commercial interests
Storage period	Maximum 2 years

### *Research and Development*

Purpose	Market research
Information	Habits, Lifestyle, Social contacts, Travel behaviour, Online behaviour, Home address, Email, Phone
Legal basis	Legitimate interests
Interest concerned	Commercial interests
Storage period	Maximum 2 years

### **How did BeYond Amsterdam obtain your personal data?**

BeYond Amsterdam has obtained your data because you have provided this data to us.

### **What are your rights?**

Under the European General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof:

#### **Access**

You may access your personal information and make any necessary changes in your account. If you would like to see which personal data BeYond Amsterdam has obtained about you, you may exercise your right of access by submitting a request to BeYond Amsterdam.

#### *Making changes*

If you wish to make changes to the personal information that you have seen as a result of a request for access and you are unable to make the changes yourself in your account, you may request that BeYond Amsterdam makes these changes for you. You may request that BeYond Amsterdam modifies, corrects, supplements, erases or shields your information.

#### *Restriction of processing of personal data*

You also have the right, under certain conditions, to ask BeYond Amsterdam to restrict the processing of your personal data.

#### *Right to object*

If processing of your data takes place on the grounds of 'legitimate interest' by BeYond Amsterdam or a third party, you have the right to object to that processing.

#### *Portability of data*

You have the right to obtain your personal data from BeYond Amsterdam. BeYond Amsterdam will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

### *Withdrawing consent*

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in BeYond Amsterdam no longer being able to provide you with certain services.

### *Response from BeYond Amsterdam*

A request can be sent to [privacy@beyondamsterdam.com](mailto:privacy@beyondamsterdam.com). BeYond Amsterdam will comply with your request as soon as possible and in any case no later than one (1) month after BeYond Amsterdam has received such a request. If BeYond Amsterdam rejects your request, we will indicate in our reply why the request was rejected.

### *Recipients of your personal data*

Your data may be transmitted to:

- Parties that are involved in the execution or fulfilment of an agreement between you and BeYond Amsterdam

It is possible that BeYond Amsterdam is required to submit your data to a third party, for example to fulfil a legal obligation.

### **What are cookies and how does BeYond Amsterdam use them?**

Cookies are small pieces of (text) information that are sent to your browser when you visit the website of BeYond Amsterdam and then stored on the hard disk or in the memory of your device. The cookies placed via BeYond Amsterdam's website cannot damage your device or the files stored on it. With 'cookies', we also mean comparable techniques collecting information, such as device fingerprinting.

### **Can changes be made to this Privacy Statement?**

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy Statement for any such changes.

### **Questions, remarks, and complaints**

If you have any questions regarding this Privacy Statement or the way in which BeYond Amsterdam uses your data, you can send an e-mail to [privacy@beyondamsterdam.com](mailto:privacy@beyondamsterdam.com). If you have a complaint about the way your data is processed, please send an e-mail to [privacy@beyondamsterdam.com](mailto:privacy@beyondamsterdam.com). Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the Autoriteit Persoonsgegevens.

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